

Reference No.....



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DOB: 28/07/2002

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 Gaondevi Road, Pooja Medical Store,
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Career Objective

My objective is to gain valuable experience in the field of marketing while contributing to the success of the team and organization.

Managerial Skills:

- Adaptability
- Problem Solving
- Leadership

Technical Competencies &
Additional Certifications:

- Fundamentals of Digital Marketing
- Microsoft Word, PowerPoint
- Pursuing Microsoft Advanced Excel
- Facebook Ads Targeting Strategies
- Google AdWords Crash Course

Languages Known:

Awadhi, Hindi, English, Marathi

Interests and Hobbies:

- Acting
- Dance

Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
PGDM(Marketing)	AICTE Approved	Pursuing	Pursuing
Graduation	University Of Mumbai	2022	9.58
H.S.C	Maharashtra Board	2019	52.00%
S.S.C	Maharashtra Board	2017	70.60%

Corporate Exposure
Work Experience
Expertrons
Duration: 2 Months
Designation: Business Development Intern
Job Profile: Sales of Edtech Products
Summer Internship
Duration:2 Months
We3 Homes
Project Title: Importance of Lead Generation in Real Estate
Projects & Assignments

- Prepared research presentation on Marketing Beyond 2020, Prepared Marketing Mix of Patanjali, Green Marketing- Sustainable Goals for (ITC), presented all through a group.
- Case Study of Indore (How it become cleanest city in India)
- Have worked on a project (Chocolate Brand) that included startup and marketing strategy.
- Prepared a research presentation on topic World Mother language Day, Atmanirbhar Rural Women.
- Analysis of sustainable report of Britannia and presented it.
- Did a detailed study on HR policies of JD&JS in telecom sector.

Co-Curricular Activities

- Active Participation in Institutional Social Responsibility Activities at ASBM for teaching
- Core Committee Member in Institute and has been coordinator in various events happened in Institute.
- Participated in HR conclave and helped in organizing and managing
- Celebrated ISR events in the institute and created awareness.



RESUME FORMAT

Department: Training, Placement & Alumni

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R.M. Bhattad Road, Ram Nagar, Borivali (West), Mumbai – 400 092.