

## Amit Kushwaha



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**Permanent Address:** D-107, Reliable Garden, Jhuchandra Road, Naigaon East, Palghar-401208.

### Career Objective:

I am seeking opportunities to join a company that can help me enhance my skills, strengthen my knowledge, and capitalizing my potential.

### Managerial Skills:

- Planning
- Problem Solving
- Motivating
- Decision Making

### Technical Competencies &

#### Additional Certifications:

- Microsoft PowerPoint, Word, Excel.
- NCC Cadet (AAN)
- Fundamentals of Digital Marketing
- Facebook Ads Targeting Strategies
- Google AdWords Crash Course

### Languages Known:

- Hindi
- English
- Gujarati
- Marathi

### Interests and Hobbies:

- Travelling
- Standup-Show

### Academics

Course	Institute & University	Year of Passing	CGPA/Percentage
PGDM (Marketing)	AICTE Approved	Pursuing	Pursuing
Graduation	University Of Mumbai	2022	67.56%
H.S.C	Maharashtra Board	2019	45.60%
S.S.C	Gujrat Board	2017	48%

### Corporate Exposure

#### **Work Experience**

**Pantaloons (Aditya Birla Group)**

**Duration:** 17May'19 – 18 July'22

**Designation:** Coordinator

#### **Job Profile**

- Team Handling
- Customer Handling
- Brand and offer promotion
- Manage and Resolve customer queries and complaints
- Maintaining daily sales reports.

#### **Summer Internship**

**Hot Stuffs Pvt. Ltd.**

**Duration:** 9th May'23 - 8th July'23

**Project Title:** Social Media Marketing

- Social media Plan
- Platform Selection
- Page Collaboration

### Projects & Assignments

- Prepared research presentation on Marketing Beyond 2020, Prepared Marketing Mix of Patanjali, Green Marketing-Sustainable Goals for (ITC), presented all through a group.
- Have worked on a project (Chocolate Brand) that included startup and marketing strategy.
- Prepared a research presentation on topic of World Mother Language Day, Atmanirbhar Rural Women.

### Co-Curricular Activities

- Taught to underprivileged students at the We Can We Will Foundation
- Created awareness and knowledge-gaining sessions such as PeaceDay, Children's Day, and National Tolerance Day