

	<h2>RESUME FORMAT</h2>	<b>Department:</b> Training, Placement & Alumni
		<b>Format No:</b> ASBM/TPA/RF/02
		<b>Version:</b> 00
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R.M. Bhattad Road, Ram Nagar, Borivali (West), Mumbai – 400 092.		

Reference No.....



# Deepchand Prajapati

### Contact Information

**DOB:** 17/12/2001

**Email Id :**

Deepchand.prajapati@asbm.edu.in

**LinkedIn:**

<https://www.linkedin.com/in/deepchand-prajapati-6b4636172>

**Video Resume:** NIL

### Permanent Address:

Plot no 37/7 Pandey Mishra building  
SV Road, near Filmistan studio,  
Goregaon West, Mumbai – 400104.

### Career Objective:

Dedicated MBA Marketing professional seeking to leverage expertise in strategic marketing, brand management, and market analysis to drive business growth and achieve market leadership.

### Managerial Skills:

- Discipline
- Team Leader
- Problem Solver

### Technical Competencies &

#### Additional Certifications:

- Fundamental & Technical Analysis
- Financial Modeling

### Languages Known:

Hindi  
Marathi  
English

### Interests and Hobbies:

- Cricket
- Gym

### Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
MMS (Specialization)	AICTE Approved	Perusing	
Graduation	Mumbai University	2022	7.6 CGPA
H.S.C	State Board of Maharashtra	2019	58%
S.S.C	State Board of Maharashtra	2016	60%

### Corporate Exposure

#### Summer Internship

**Duration:**

**Money Matrix**

**Project Title:**

- Customer Relationship Management
- Customer acquisition through cold calling
- Competitor research of various insurance site
- Understanding the risk appetite of customers and recommended
- various investment options

### Projects & Assignments

- Fundamental Analysis of various companies.
- Researched and presented on the CSR activities of Mama Earth
- Presented the business model of Muscle Tech.
- Researched and presented the Bhopal Gas tragedy.
- Understanding the consumer behavior of Apple product users

### Co-Curricular Activities

- Student-teacher In We Can We Will foundation.
- Food distribution volunteer at Jai Jawan Jai Kisan Foundation.
- Played an integral part in organizing college festival HR (conclave).
- Represented Arunachal Pradesh as state level cricketer(under19).
- Represented Mumbai A Division club level.
- Represented Jamshedpur A Division club level.