

Reference No.....



Priyanka R. Sardar

Contact Information: 9172169886

DOB: 20/02/2002

Email Id :

priyanka.sardar@asbm.edu.in

LinkedIn:<https://www.linkedin.com/in/priyanka-sardar-421975214/>**Permanent Address:** A/16, Avishkar Sadan, near McDonald, Station Road, Nallasopara (West) - 401203**Career Objective**

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills.

Managerial Skills:

- Interpersonal Skills
- Conceptual Skills
- Leadership
- Problem solving

Technical Competencies & Additional Certifications:

- MS-CIT
- Pursuing Digital Marketing Course

Languages Known:

- English
- Hindi
- Marathi
- Bengali

Interests and Hobbies:

- Dance
- Volunteering and community involvement
- Listening to Podcast

Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
PGDM	AICTE Approved / University of Mumbai	2024	Pursing
Graduation	University of Mumbai	2022	7.34
H.S.C	St. Stanislaus Junior College	2017	64%
S.S.C	CBSE	2015	6.63

Corporate Exposure**Work Experience****Impact Guru Technology Ventures Ltd.****Duration:** 6 Months**Designation:** Customer Support Executive**Job Profile:**

- Managed CRM systems and developed metrics to measure customer service success.
- Communicate with clients directly and resolve customer issues.

Projects & Assignments

- Raised funds for Bhumi Singh (Heart Transplant case).
- Field visit and Customer Survey at Sephora.
- Detailed Research on **1) Coca – Cola.**
2)Product pitch Chocolate Segment.
- Detailed research on Marketing beyond 2020.
- Brand Analysis on following brands: - Disney+Hotstar
- Mama earth TATA 1mg

Co-Curricular Activities

- Nominated for Cultural Leader
- Associated with the 'WE CAN WE WILL' foundation and mentored underprivileged students.
- Associated with Sarvo Bodhay Asan Sanstha NGO
- Represented college at inter college level in Dance competition.