	<h2>RESUME FORMAT</h2>	Department: Training, Placement & Alumni
		Format No: ASBM/TPA/RF/02
		Version: 00
		Date: 01.06.2022
R.M. Bhattad Road, Ram Nagar, Borivali (West), Mumbai – 400 092.		

Radheshyam Mukesh Kharva



Contact Information:

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Permanent Address:

G1 118, B.m.c Colony, Goregaon East.

DOB: 16/07/01

Career Objective:

Being in a dynamic organization where I can build and implement effective sales, marketing strategies, and analysis to increase revenue and market share, by leveraging my PGDM education along with the business skills of the team.

Managerial Skills:

- Effective Communication
- Problem-Solving
- Leadership

Technical Competencies & Certificates:

- 1st in the institute in entrance exam ATMA 2022
- Certified Cambridge English Offline Programme (Long Duration)
- Pursuing Complete Advanced Excel Certification
- Pursuing Complete Digital Marketing Certification
- Certified in CPA Marketing, Video & Newsletter Marketing

Languages Known:

Gujarati, Marathi, Hindi, English

Interests and Hobbies:

- Indian Arts
- History
- World Philosophy

Academics

Course	Institute & University	Year of Passing	CGPA/Percentage
PGDM (Marketing)	AICTE Approved		
Graduation	Thakur College/University of Mumbai	2022	9.09
H.S.C	Thakur College/Maharashtra State Board	2019	70.77%
S.S.C	St. Xavier's High School/Maharashtra State Board	2017	71.80%

Corporate Exposure

Summer Internship

02 Months

Group Satellite

2nd May'23 - 30th June'23

Project Title: Enhancing Real Estate Sales Through CRM


- Understanding CRM software usage, customer data management, and effective communication as the key areas of study.

Projects & Assignments

- Research and presentation on the Marketing Mix and Sustainability of Mamearth, Green Marketing – Sustainability Goals of IKEA, Digital Marketing of a New Product in Self Care Industry, Sustainability Report of Google, Coca-Cola.
- Research and Presentation on the Motivation Strategies of Google.
- Study of Business Model Canvas of Starbucks, Zomato.
- Floor Layout of Oberoi Mall – Psychology of Retail Management.

Co-Curricular Activities

- ISR – Associated with “We Can We Will Foundation” in Charkop, and “Rotary Club” in Borivali (E) for teaching underprivileged Children for months.
- Presented on World Tolerance Day, and World NGO Day.
- Member of the Marketing and Sponsorship Team in HR Conclave 2022.
- Have been an Orator on various occasions on topics ranging from Indian Culture to the Future of Marketing.

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