

Department: Training, Placement & Alumni Format No: ASBM/TPA/RF/02 Version: 00 Date: 01.06.2022

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Saket Anil Nandrekar

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Career Objective

Results-oriented MBA candidate with a flair for strategic marketing and cross-functional collaboration. I aspire to leverage my coursework in brand management and integrated marketing communications to drive customer-centric campaigns that deliver measurable impact for a forward-looking company.

Managerial Skills:

- Human & Interpersonal Skills
- Motivating
- Work Ethic
- Encouraging & Supportive

<u>Technical Competencies &</u> <u>Additional Certifications:</u>

• Pursuing a digital marketing course

Languages Known:

- English
- Hindi
- Marathi,

Interests and Hobbies:

- Singing
- Football analysis and playing
- Cricket

Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
MMS (Specialization)	AICTE Approved	2022-2024	Pursuing
Graduation	Mumbai University	2022	8.15/10
H.S.C	Vivek Vidyalaya College of Science, Arts and Commerce	2019	64.5%
S.S.C	Poorna Prajna High School	2017	82.5%

Corporate Exposure

Summer Internship Duration: 2months 15th May2023 to 14thJuly2023 Anarock Property Consultancy Project Title:

- Promoting the Anarock Channel Partner Application
- Gathering Channel Partner Data
- Analyzing the market of Channel Partner
- Gathering Application feedback from the onboard users

Projects & Assignments

- Marketing presentation of Cadbury Mondelez pitched a business model for a cosmetics company.
- Research and Presented about the ISR activities of Starbucks.
- Analyzed and presented the process of a logistics company.
- Part of Group presentation for Marketing beyond 2020.
- Analyzed and presented a sustainability report of Wipro.
- Completed research on Acquiring the Channel Partners for the Online ACP app in the Western Mumbai region

Co-Curricular Activities

- Volunteered at We Can We Will Foundation ISR activity done by Aditya School of Business Management.
- Participated in a presentation competition in degree college.
- Volunteering in Cultural Events at College (Singing, Backstage arrangements).
- Volunteered in the Blood Donation Drive of HDFC.
- Involved in group awareness of Internet Security Day and Shivaji Maharaj Jayanti.

