

Sumit Rajendra Yadav



Contact Information: 9029393228

DOB: 27-09-1998

Email Id: sumit.yadav@asbm.edu.in

LinkedIn:

<https://www.linkedin.com/in/sumit-yadav-ba0632263>

Permanent Address: Namdev Kadam Chawl, Carter Road Number 5, Borivali East, Mumbai -400066

Career Objective

I am seeking opportunities to join a company that can help me in enhancing my skills, strengthening my knowledge and realizing my potential.

Managerial Skills:

- Planning.
- Problem solving.
- Motivating.
- Decision making.

Technical Competencies &

Additional Certifications:

- Microsoft PowerPoint, Word
- Fundamentals of Digital Marketing

Languages Known:

- Hindi
- English
- Marathi
- Gujarati

Interests and Hobbies:

- Gym
- Travelling

Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
PGDM (Marketing)	AICTE Approved	Pursuing	Pursuing
Graduation	University of Mumbai	2019	51.4%
H.S.C	Maharashtra board	2016	70.46%
S.S.C	Maharashtra board	2014	68.60%

Corporate Exposure

Summer Internship

We3 Homes

Duration: 9th May'22 - 7th July'22

Project Title: Expansion Of Customer Base

- Implement lead generation strategies to capture potential customer information.
- Collaborate with the sales team to nurture leads and convert them into clients.
- Explore partnerships with other businesses that can help expand the customer base.
- Assist in developing and executing digital marketing campaigns through various channels such as social media, email marketing, and online advertising.

Projects & Assignments

- Prepared research presentation on Marketing Beyond 2020, Prepared Marketing Mix of Mama Earth, Green Marketing- Sustainable Goals for (ITC), presented all through a group.
- Analysis of sustainable report of Honda Motors and presented it.
- Prepared a research presentation on topic World Mother language Day, Atmanirbhar Rural Women.

Co-Curricular Activities

- Professional Bodybuilding.
- Active Participation in Institutional Social Responsibility Activities at ASBM for teaching.
- Attended a knowledge gaining sessions on Entrepreneurship.