

RESUME FORMAT

Department: Training, Placement & Alumni

Format No: ASBM/TPA/RF/02

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R.M. Bhattad Road, Ram Nagar, Borivali (West), Mumbai – 400 092.

Yash Sunil Ambre

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Career Objective:

To leverage my MBA in Marketing and apply my strategic thinking, analytical skills, and creativity to drive business growth and deliver impactful marketing campaigns.

Managerial Skills:

- Analytical thinking
- Problem Solving

<u>Technical Competencies & Additional Certifications:</u>

- Knowledge PC Hardware
- Excel Basics

Languages Known:

Hindi, English, Marathi

Interests and Hobbies:

- PC Building
- Trading in FnO
- Defi



Academics

Course	Institute & University	Year of Passing	CGPA/ Percentage
PGDM (Marketing)	AICTE Approved	2024	Pursuing
Graduation	Mumbai University	2022	CGPA 8.69
H.S.C	Maharashtra State Board	2019	55 %
S.S.C	Maharashtra State Board	2017	76 %

Corporate Exposure

Summer Internship Duration:2 Months- 2nd May to 30th June Money Matrix

Project Title:

- Customer Relationship Management
- Customer acquisition through cold calling
- Competitor research of various insurance site
- Understanding the risk appetite of customers and recommended various investment options.

Projects & Assignments

- Researched and presented on the Sustainability Report of ITC.
- Presented the business model of Muscle Tech.
- Understanding the consumer behavior of Apple product users.

Co-Curricular Activities

- Student-teacher In We Can We Will foundation
- Food distribution volunteer at Jai Jawan Jai Kisan Foundation.
- Participated in Blood Donation Drive of HDFC
- Played an integral part in organizing college festival HR (conclave)